Cazenovia Area Community Development Association, Inc. (CACDA)

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MEDIA ADVISORY

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Villages within the 'College Corridor' Seeking Input for Downtown Revitalization Initiative

With assistance from the Cazenovia Area Community Development Association (CACDA) and the Partnership for Community Development (PCD), the villages of Cazenovia, Hamilton, and Morrisville are preparing a joint application for the 2022 Downtown Revitalization Initiative (DRI). This program, facilitated by the Regional Economic Development Councils, awards funding to one downtown or one partnership in each of the 10 regions within the state. The awards are used to implement catalytic projects that advance the community's vision for revitalization.

The application will include the development of an interconnected corridor of college towns. The projects proposed in the application will enhance the downtowns that support the campuses of Cazenovia College, SUNY Morrisville, and Colgate University. Working together, this plan will enhance the visibility of Madison County and Central New York as a hub for higher education.

An opportunity for public input on projects to be included in the joint application is scheduled for August 29 from 4:30 - 6:30 pm at the Town of Eaton offices at 35 Cedar Street in Morrisville. The format will be open house and members of the public are invited to drop in during the two-hour period to provide input. Representatives from CACDA, PCD, the three villages, and three colleges will be available to discuss the proposal and seek input from the community. Community members with ideas on a future vision for the college corridor and the three downtowns are encouraged to attend. In addition, the public is invited to submit ideas through a survey available at cacda.net and hamiltonpcd.org.